

# WASHINGTON STATE

## U N I V E R S I T Y

### COMPLIANCE NEWS

November 8, 2013 – November 14, 2013

#### RECRUITING CALENDER

##### Baseball

Nov 8 – Nov 10: Contact Period

**Nov 11 – Nov 14: DEAD PERIOD**

##### Men's Basketball

Nov 8 – Nov 10: Contact Period

**Nov 11 – Nov 14: DEAD PERIOD**

##### Women's Basketball

Nov 8 – Nov 10: Evaluation Period

**Nov 11 – Nov 14: DEAD PERIOD**

##### Football

Nov 8 – Nov 14: Evaluation Period

##### Cross Country/Track

Nov 8 – Nov 14: Contact Period

##### Women's Volleyball

Nov 8 – Nov 10: Contact Period

**Nov 11 – Nov 14: DEAD PERIOD**

#### Tip of the Week

##### **Periods of Recruiting Activities**

Dead Period – A dead period is a period of time when it is not permissible to make in-person recruiting contacts or evaluations on or off the institution's campus or to permit official or unofficial visits by prospective student athletes to the institution's campus. The provision of complimentary admissions to a prospective student-athlete during a dead period is prohibited, except as provided in Bylaw 13.7.2.5 for a prospective student-athlete who visits an institution as part of a group. During a dead period, a coaching staff member may not serve as a speaker at or attend a meeting or banquet at which prospective student-athletes are in attendance except as provided in Bylaw 13.1.8.1 and may not visit a prospective student-athlete's educational institution. It remains permissible, however, for an institutional staff member to write or telephone a prospective student athlete during a dead period.

NCAA Bylaws 13.02.5

**As Always, Please Remember to Ask Before You Act!**

### **WSU Compliance News**

Reminder to coaches that Dead Period Starts for Basketball, Baseball, Tennis, Golf, Swimming, and Volleyball on November 11<sup>th</sup> and goes through November 14<sup>th</sup>.

### **NCAA News: Andy Baggot: Use of Social Media Presents New NCAA Compliance Challenges**

The list of 20 secondary violations submitted by the University of Wisconsin to the NCAA for 2012-13 includes two references to social media.

There was an impermissible text message sent from a member of the swimming staff to a prospective student-athlete, and the identities of three women's basketball recruits were posted on a public Twitter feed used by the coaching staff. Katie Smith, the UW assistant athletic director for compliance, says it's not the first time a social media mechanism led to a self-reported violation on her watch, but it is the first time one was specified in an annual accounting released by the school.

Of all the challenges that come with trying to keep everyone in compliance with NCAA rules at UW Athletics — the NCAA and Big Ten Conference rule books are chock full of ambiguous curiosities — social media might be the biggest because it's such an evolving frontier.

"The rules are constantly trying to keep up with that, and that's complicated," Smith said. "It's difficult to do."

"There's not really a black-and-white rule for every single instance that comes up in social media because it's constantly changing."

Smith said questions about Twitter and Facebook have zoomed down the social media superhighway to Vine and Instagram.

"There's no specific interpretation on it, and it's something that we have to deal with," she said.

The 20 violations, encompassing 11 sports as well as administration, are about average for UW. In an odd way, having a manageable list of secondary violations is viewed as a good thing by the NCAA because it reflects a proactive culture of compliance. It's the schools that have handful — or none at all — that raise investigative eyebrows.

In addition to the list of violations — football, women's basketball, men's and women's hockey, men's rowing, men's and women's soccer, men's track, volleyball and wrestling had at least one each — UW officials issued three letters of admonishment in 2012-13, all obtained through an open records request.

The letters went to volleyball assistant coach Brittany Dildine for providing entertainment and travel expenses to three student-athletes participating in the USA national team tryouts in Colorado; volleyball director of operations Jessica Yanz for publicly commenting on recruits before the rules allow; and former W Club executive director Terry Murawski for interacting with a prospective student-athlete and her parents during an official campus visit.

Smith outlined how difficult it is to wade through the vagaries of social media as they relate coaches, recruits and NCAA rules. She said it's impermissible for staffers to post on a prospect's Facebook wall, but you can reach them via the email function of Facebook.

"You're allowed to use part of it, but not all of it," Smith said.

Meanwhile, a UW coach can follow a prospect on Twitter — regardless of age, even if they're too young to receive correspondence from the school — "which is opposite of what you can do on Facebook," Smith said.

"You still can't post on their Twitter feed, you still can't direct message them if they're not of permissible age, but a coach could follow a freshman on their Twitter page as long as they're not doing anything else."

The social media sword cuts both ways, though. While there are interpretive black holes, Smith can respond quickly to questions by way of texts and can educate via Twitter.

The issues and questions are never-ending.

## COMPLIANCE QUIZ

November 8, 2013 – November 14, 2013

1. Which of the following classifies an individual as a representative of athletics interest (i.e., booster)?
  - a. Has participated in or has been a member of an agency or organization promoting the institution's intercollegiate athletics program.
  - b. Is known or should have been known by the institution to be assisting, or has been requested (by athletics department staff) to assist, in the recruitment of prospects.
  - c. Is known or should have been known by the institution to be assisting or to have assisted in providing benefits to enrolled student-athletes or their families.
  - d. All of the above.
2. An institution may provide an OFFICIAL visit to a high-school or preparatory school prospective student-athlete who has presented the institution with a high-school (or college) transcript, provided the prospective student-athlete has submitted a PSAT, ACT, or PLAN standardized test score taken on a national testing date under national testing conditions or a state-administered ACT, is placed on the institution's institutional request list (IRL) and has registered with the NCAA Eligibility Center.
  - a. True.
  - b. False

## Telephone Reminder

November 8, 2013 – November 14, 2013

### **All Sports (except Football and Basketball)**

- Beginning July 1<sup>st</sup> before the senior year – **One Call Per Week**

### **Football**

- Beginning September 1<sup>st</sup> of the senior year – **One Call Per Week**

### **Men's Basketball**

- Beginning June 15<sup>th</sup> at the completion of the sophomore year – **Unlimited Phone Calls**

### **Women's Basketball**

- Beginning June 15<sup>th</sup> at the completion of the sophomore year – **Unlimited Phone Calls**

## Compliance Website/Social Media

November 8, 2013 – November 14, 2013

- Compliance Website – <http://www.wsucougars.com/compliance>
- Compliance Facebook – <http://www.facebook.com/WSUCompliance>
  - Compliance Twitter – <http://twitter.com/WSUCompliance>

## Compliance Quiz Answers

November 8, 2013 – November 14, 2013

Answers to Compliance Quiz:

1. D) All of the above. 13.02.14
2. A) True. 13.6.3



Scoop Sheet is distributed every week to all department staff members. If you would like to receive a hard copy in lieu of the email version, please contact Rachel at 5-2006 or [ncaa.compliance@wsu.edu](mailto:ncaa.compliance@wsu.edu). If you would like to include news or information in the next Scoop Sheet, please send it to Rachel via e-mail or by other means before 12:00p.m. Thursday November 14, 2013